



**Symantec™ Security
Advisory Services**

The World Leader
in Information Security

Knowledge, as the saying goes, is power.

At Symantec we couldn't agree more. And when it comes to protecting the most important corporate asset—your information—no one has as much experience, insight, and in-depth business and technical knowledge as the Symantec Advisory Services practice.

Our approach is to help client companies minimize risk, stabilize costs, and reduce complexities associated with their information infrastructures. By doing so, we help them improve operating efficiency and productivity, which frees up their time to focus on increasing customer satisfaction and maximizing the competitive advantages that drive top and bottom line growth.

Protecting and managing a corporation's information infrastructure has become an increasingly complex and demanding task, and to keep a company's information secure and available today requires an extraordinarily broad set of skills—everything from risk assessment, planning, and systems architecture to overall program design and management.

Meeting these challenges requires not only tremendous technical knowledge, but also a deep understanding of the industry issues and business processes that make each company's information environment unique. Symantec Advisory Services' veteran

consultants have just this combination of skills, and something equally valuable: the ability to go beyond problem-resolution and turn security business challenges into growth opportunities.

We don't see IT infrastructure simply as a source of business risk and escalating expense. We believe it can facilitate growth at all levels of the organization. By aligning clients' security planning with their unique business strategies, we can help them achieve that growth by fully leveraging their IT capabilities and maximizing the competitive advantage of their information assets.



Reducing Risk, Cost, and Complexity

The Symantec Advisory Services practice is built on a strong foundation of technical expertise and industry experience, which we leverage to address the central business issues of risk, cost, and complexity. By finding ways to fundamentally and sustainably control these three factors, we help organizations protect the integrity of their information, withstand disruptions to ensure business continuity, and support the operating strategies that drive growth.

Turning Business Challenges Into Opportunities

A Resilient Infrastructure is an Infrastructure for Growth

Ideally, an information environment can handle any threat, attack, or disruption without harming business continuity. With the right combination of technology, processes, and policies—companies can create such a resilient infrastructure that enables rapid recovery of critical data after an attack, minimizes downtime, and allows managers to proactively manage, prioritize, and mitigate threats—all while applying IT resources as efficiently as possible.

The Symantec Advisory Services team has earned a reputation for trustworthy, objective advice by helping more than 350 companies and government organizations assess, manage, and strengthen their information systems. Fully 20% of the Fortune 500 relies on our cutting-edge team of experts in infrastructure and application security. We fully understand how applications, infrastructures, and processes can be exploited, study the objectives and behaviors of attackers, and have proven our ability to develop effective long-term responses for our clients. And because we work with leading companies in financial services, telecommunications, energy, power, defense, government, and many other fields, we have experience

tailoring solutions for different industries and corporate objectives.

This blend of technology skill and business experience enables our consultants to address the information security lifecycle in the manner best suited to each individual client: from strategic information security program assessments to step-by-step mitigation planning for specific threats. And we always emphasize knowledge transfer to ensure that our clients continue mitigating risk and maximizing performance. This combination of skills—coupled with our strong partner network—gives our clients confidence that they can trust Symantec Advisory Services to provide proactive, reliable, best-of-breed, and vendor-neutral security consulting in every engagement.

Symantec Advisory Centers of Excellence

To leverage the intellectual capital of Symantec Advisory Services, we operate twelve Centers of Excellence, each focused on a different security practice. Each of the COEs conducts advanced research on new digital threats, builds cutting-edge security tools, and collaborates with industry leaders to establish and maintain Symantec's best practices. By evaluating computing platforms, vulnerabilities, and security tools in a controlled environment, we can better understand the business risks and rewards they represent and use this knowledge to create more effective solutions for our clients.



A Proven Leader in Security Advisory Services

Minimize Risk



Case Study

A global financial services company realized that its information infrastructure had grown less secure as the company's network of outside partners and vendors had expanded. Information access and exchange with these 300+ affiliated firms had made it increasingly difficult to define and secure the network perimeter, anticipate and manage vulnerabilities, and ensure compliance.

Solution

The Symantec Advisory team developed a new partner and vendor management program for the client. This program included creating a third-party evaluation model, conducting partner assessments, and designing new reporting procedures. The company was able to understand and minimize information security risks associated with its partner and vendor ecosystem without significant impact to operations. The client also refocused its resources to maintain and manage its daily security operations.

Result

Aligned risk with tolerance.
Strengthened business relationships.

Prioritize and Mitigate Security Risks Based on

Unique Business Priorities

Today's businesses are faced with risks to their operations, infrastructure, and information systems. Symantec Advisory Services focuses on helping organizations understand and minimize the security risks specific to their own information environments. Advisory Services consultants start by assessing each client's existing security posture given its policies, architecture, infrastructure and operations. Advisors then work to understand the organization's tolerance of risk based on business goals and strategies. With this information, our team works with the client to develop a plan to reduce and manage security risk—what vulnerabilities need to be addressed immediately, what can wait until the next upgrade or patch cycle, and what can be considered an acceptable risk? The end result is a holistic approach to reducing security risk that is based on each client's business priorities.

Stabilize Costs



Case Study

Situation

Driven by changing industry regulations and a desire to better protect its information and network resources, a large domestic utility company began a program to increase the security of its overall information infrastructure.

Solution

Symantec Advisory consultants began by assessing the network and application environments for vulnerabilities. After identifying and prioritizing exposures, the team architected a cost-effective solution that leveraged—and enhanced—the company's existing security technologies to mitigate critical areas of weakness.

Result

Stabilized costs. Increased security posture.

A Proactive Approach to Security Spending

It is time consuming, costly, and ineffective to invest in digital security on a piecemeal basis that allocates money and resources only as individual events occur. Patching vulnerabilities as they are identified and reacting to every outbreak causes massive fluctuations in security spending. IT and Security Managers can spend an entire security budget for just a couple of incidents, and they often choose to pad the budget as insurance against a costly attack. Symantec Advisory Services helps overcome this unstable and inefficient approach to security spending by developing a proactive, risk-based plan that is in line with each client's particular risk tolerance.

Executing against a well-defined plan can reduce expenses associated with resolving security incidents and limit the unexpected cost fluctuations that follow attacks. Using proven methodologies, such as our Secure Development Lifecycle for applications, Symantec Advisory consultants can also help make security processes more efficient and provide tools to better plan for future security investments. With a proactive security spending plan in place, organizations can free up resources for new growth initiatives while being confident that their information systems can support them.

Reduce Complexity



Simplify Security Processes to Reduce Complexity

Case Study

A global pharmaceutical company that had grown largely through acquisitions recognized that combining heterogeneous networks had created gaps and weaknesses in its overall information security posture.

Solution

The Symantec Advisory team conducted a specially designed vulnerability assessment focused on three separate facility locations of the company that represented the diversity of the company's computing infrastructure. Analyzing the three sites allowed the team to better understand the unique business needs of different divisions and functions within the company and to identify disparities in the security architectures. The team developed a greatly simplified approach with five different—but complementary—security models created to suit company sites based on their size, business function, information sensitivity, technology capabilities, and more.

Result

Minimized complexity.
Enhanced operating efficiency.

As organizations pursue operational efficiency by increasing the automation and integration of their information infrastructures, they add to the complexity of their architectures, processes and deployments. This complexity—characterized by huge increases in code volume and application components—can heighten exposure to attack and limit the ability of customers to effectively test all deployments. Further, once experienced attackers penetrate defenses, they can use complexity to leapfrog across systems and assets and to obfuscate their activities.

Symantec Advisory consultants can help clients understand and tackle the risks of complex environments, and we offer strategies and advice to reduce the complexity of systems, architectures, and security. We will serve as trusted advisors, bringing a broad skill set to every engagement. We have expertise in key security disciplines and quickly come to understand the unique security challenges and business needs of each client. Our ability to address security needs holistically means organizations can rely on Symantec Advisory Services as their one source of security expertise and insight.

Comprehensive Services Customized To Each Client's Need

The challenge of managing risk, cost, and complexity cuts across all elements of the information infrastructure. To address these challenges at their source, the Symantec Advisory practice has established best practices and proven methodologies in five key service areas.

Symantec Secure Application Services

A comprehensive, effective, and repeatable secure application development process

We focus on improving clients' ability to design, develop, test, and maintain the security of applications in all phases of the development lifecycle. Our consultants review security requirements, assess application architecture, perform penetration testing, and provide training for development teams. We help organizations ensure that security is effectively integrated into comprehensive, effective, and repeatable application development processes, while also meeting time-to-market, quality and reliability goals.

Symantec Secure Infrastructure Services

Consistency of network design and security architecture

Our consultants take a holistic approach, assessing the entire network architecture and all existing security elements, conducting vulnerability studies, analyzing storage and systems management, wireless infrastructure, and more. By supporting optimal consistency between a network's intended design and its actual security architecture, we can ensure that systems have the reliability, flexibility and performance to ensure optimal consistency with an organization's evolving business needs.

Symantec Secure Operation Services

Experience-based planning to stop vulnerabilities and incidents from becoming crises

Prevention really is the best medicine, and the Symantec Advisory team has helped many clients stop or mitigate attacks by systematically addressing vulnerabilities, creating preplanned responses to recognized threats, developing best-practices operational procedures, training in-house staff, and providing on-site management of security operations. Knowledge is the key to success, and we emphasize the importance of security policy education, training, and ongoing awareness programs as the most effective way to prevent incidents from becoming crises.

Symantec Strategy Services

In-depth Risk Assessment and Recommendations by an Experienced Team

Successful businesses need a well-planned, comprehensive information security strategy that matches their digital risk needs and tolerances. Creating such a strategy requires careful risk assessment and analysis by a team that has experience with a wide array of information environments and business objectives. Symantec Advisory professionals use that experience to strengthen information infrastructures and meet the digital security goals of any organization.

Symantec Secure Compliance Services

Enhancing controls and processes to protect information assets

The vast number, scope and changing nature of regulations affecting businesses makes regulatory compliance a daunting task. Symantec Advisory consultants work with client companies to assess their regulatory situations as they pertain to information security, identify areas of risk, and develop controls and processes to improve compliance, measurement and reporting, and protection of information assets. We also provide in-depth security policy education and training to maximize long-term compliance.

Knowledge is power. Put it to work for your enterprise. Reduce the cost, risk, and complexity of securing your information infrastructure—and turn one of your biggest management challenges into a reliable engine for improved productivity, customer satisfaction, and financial growth.

Let Symantec Advisory Services show you how our knowledge can maximize the power of your enterprise.

For details visit www.symantec.com.

About Symantec

Symantec is the world leader in providing solutions to help individuals and enterprises assure the security, availability, and integrity of their information. Headquartered in Cupertino, Calif., Symantec has operations in more than 40 countries. More information is available at www.symantec.com.

Symantec has worldwide operations in more than 40 countries. For specific country offices and contact numbers please visit our Web site. For product information in the U.S., call toll-free 1 (800) 745 6054.

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